SPORTS RIGHTS CATALOGUE

ANCILLARY SALES UNIT
2016 - 2017
The EBU is the world’s foremost alliance of public service media organizations, with members in 56 countries in Europe and beyond.

The EBU’s mission is to safeguard the interests of public service media and to promote their indispensable contribution to modern society.

Under the alias, EUROVISION, the EBU produces and distributes top-quality live sports and news, as well as entertainment, culture and music content. Through EUROVISION, the EBU provides broadcasters with on-site facilities and services for major world events in news, sport and culture.

The EUROVISION broadcasting network, which combines satellite and fiber, is the largest and most reliable in the world directly connected to broadcasters.

The core of our operation is the acquisition and distribution of media rights. We work with more than 30 federations on a continually renewable sports rights portfolio consisting of football, athletics, cycling, skiing, swimming and many more. We are proud to collaborate with elite federations such as FIFA*, UEFA*, IAAF, EAA, UCI, FINA, LEN, FIS, IPC, to name a few.

In 2011, EBU created the Sales Unit to enhance its competitiveness in an ever-evolving and extremely challenging industry. The Unit handles the commercial distribution of sports rights in EBU’s portfolio in not only European territories but Worldwide. Our new approach, underpinned by the unparalleled expertise and reach of public service broadcasters in Europe opens new horizons to the EBU and maximizes exposure for the sports federations we represent.

Flexible and business orientated are traits which perfectly complement the EBU’s well established and highly effective distribution model on a European and Worldwide basis.

Smart business thinking and commitment to innovation means the EBU is a key component at all stages of the broadcast value chain. The EBU is the ideal one-stop-shop partner for the broadcast community.

* EBU Football contracts with FIFA and UEFA are directly handled by the EBU Football Unit.
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SUMMER SPORTS
Eurovision is proud to represent the International Association of Athletics Federations (IAAF) in handling the media rights to the World Athletics Series.

These competitions showcase the world’s best athletes willing to demonstrate their talents, to break records and to bring the drama of the sport to new heights.

In 2015, the World Championships in Beijing were covered with great success and this shall be repeated in London for the upcoming World Championships 2017 that are set to be staged at the Olympic Stadium.
NEXT EVENTS

• Cross Country World Championships,
  26 March 2017, Kampala (UGA)
• Youth Athletics World Championships,
  12-16 July 2017, Nairobi (KEN)
• Athletics World Championships,
  5-13 August 2017, London (GBR)

TERRITORIES

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ASPECT RATIO
16:9

DISTRIBUTION STANDARD
HD

AUDIO
INTERNATIONAL SOUND

LANGUAGE OF GRAPHICS
ENGLISH
The EBU has renewed its long standing commitment to cover all major European Athletic events until 2019.

Since 1981, EBU and European Athletics have been enjoying a very fruitful partnership which has been showcased in Amsterdam earlier this year.

The European Athletics family will meet again in 2017 in Belgrade for the 34th European Athletics Indoor Championships. The agreement also covers the European Athletics Championships which will be staged in Berlin in 2018 (which forms part of the newly created European Championships multi-sports event), the European Athletics Team Championships, the European Cross Country Championships and the U18, U20 & U23 European Athletics Championships taking place until 2019.
NEXT EVENTS

- Cross Country European Championships, 11 December 2016, Chia (ITA)
- Indoor Athletics European Championships, 3-5 March 2017, Belgrade (SRB)
- Team Athletics European Championship, 24-25 June 2017, Lille (FRA)
- U23 Athletics European Championships, 13-16 July 2017, Bydgoszcz (POL)
- U20 Athletics European Championships, 20-23 July 2017, Grosseto (ITA)
- Cross Country European Championships, 10 December 2017, Šamorin (SVK)
- European Athletics Championships, 7-12 August 2018, Berlin (GER)

TERRITORIES

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ASPECT RATIO
16:9

DISTRIBUTION STANDARD
HD

AUDIO
INTERNATIONAL SOUND

LANGUAGE OF GRAPHICS
ENGLISH
The European Broadcasting Union (EBU) has reached agreements with the governing bodies of Europe’s leading sports federations to bring to television audiences a newly created multi-sport championship in 2018 – the European Championships.

The event will gather the elite of European athletes in athletics, swimming, gymnastics, cycling, rowing, triathlon and golf in two locations, Glasgow and Berlin. Berlin will stage the athletics while all other events will be staged in Glasgow.

More than 4000 athletes will compete in Berlin and Glasgow in this landmark European sporting event which will reflect the rich variety and enthusiasm for sport across the continent.

The 2018 European Championships will be staged over a twelve-day period during the summer of 2018 and every four years thereafter.

The respective European federations, host cities and the newly created European Championships have joined forces to deliver a unique event.
NEXT EVENTS

- European Championships 2018,
  1-12 August, Glasgow/Berlin (SCO/GER)

TERRITORIES

THESE RIGHTS ARE AVAILABLE ON A WORLDWIDE BASIS

ASPECT RATIO
DISTRIBUTION STANDARD
AUDIO
LANGUAGE OF GRAPHICS

16:9
HD
INTERNATIONAL SOUND
ENGLISH
FINA is a long-standing partner of Eurovision and in Europe we have provided countless hours of water sports coverage to swimming fans.

Swimming is the second pillar of Summer Olympic Sports and is a very attractive discipline for broadcasters in many European territories. It has also become even more spectacular in recent years with the improved quality of TV production.

The 16th FINA World Championships took place in Kazan from the 24th of July to August 9th and was for the first time in the FINA history staged at a football stadium, Kazan Arena. Russia, United Kingdom, France, Italy, Hungary and Sweden were the dominant European countries with the most medals won.

Next highlights include FINA World Swimming Championships in Windsor, Canada, 2016 and FINA World Championships in Budapest, Hungary, 2017.
NEXT EVENTS

• Swimming World Championships, 7-11 December 2016, Windsor (CAN)
• World Championships, 15-30 July 2017, Budapest (HUN)
Eurovision is proud to represent LEN European Aquatics Championships on a worldwide basis.

Europeans have shown their strength on the Aquatic scene over recent years, and with events such as Water Polo, Long and Short Course Swimming, Diving and Synchronized Swimming, these sports offer spectators a chance to enjoy both physical and artistic aspects of the Aquatic events.

Eurovision also distributes the worldwide rights to the Water Polo Champions League 2016/17. Our rights include the 60 games of the preliminary rounds (with the exception of the first party rights) and the rights to all the games of the Champions League Final Six (with the exception of the host country). The 2016/17 season will take place as follows: Preliminary rounds – November 2016 to April 2017. Final Six will be staged in Budapest from the 25th until the 27th of May 2017.
NEXT EVENTS

- **Water Polo Champions League,**
  TBC November 2016 – TBC April 2017, Various
- **Synchronised Swimming European Champions Cup,**
  12-14 May 2017, Minsk (BLR)
- **Water Polo Final Six,**
  25-27 May 2017, Budapest (HUN)
- **Diving European Championships,**
  12-18 June 2017, Kiev (UKR)
- **Short Course Swimming European Championships,**
  13-17 December 2017, Copenhagen (DEN)

TERRITORIES

These rights are available on a worldwide basis.

ASPECT RATIO

16:9

DISTRIBUTION STANDARD

HD

AUDIO

INTERNATIONAL SOUND

LANGUAGE OF GRAPHICS

ENGLISH
Amstel Gold Race
Amstel Gold Race is one of cycling’s historic races for European cycling fans. It is also further confirmation of the firm commitment of the EBU to the sport of cycling. As one of the main cycling countries, a pro-cycling classic is a must for the Netherlands. The Amstel Gold Race has been the showpiece of the Dutch cycling community for more than 50 years. Not for nothing did the spectacular Amstel Gold track host the Road World Championship several times.

Clasica San Sebastian
The Clasica San Sebastian is a race organized right after the Tour de France and forms part of the UCI World Tour. The 230 km race is famous for its spectacular views of the coastline and its winding, rolling terrain.

Hamburg Cyclassics
The Hamburg EuroEyes Cyclassics, formerly HEW Cyclassics and Vattenfall Cyclassics, is an annual one-day cycling race staged in and around Hamburg, Germany. Although the route varies, its distance is always around 250 km. The course’s most significant difficulty is Waseberg hill in Blankenese, which is addressed three times in the race finale.
NEXT EVENTS

- Amstel Gold Race,  
  16 April 2017, Epen (NED)
- Clasica San Sebastian,  
  29 July 2017, (SPA)
- Hamburg Cclassics,  
  TBC August 2017, Hamburg (GER)

TERRITORIES

CLASICA SAN SEBASTIAN AND EUROEYES CYCLASSICS: RIGHTS ARE AVAILABLE WORLD WIDE. AMSTEL GOLD RACE: RIGHTS ARE AVAILABLE FOR EUROPE

ASPECT RATIO 16:9
DISTRIBUTION STANDARD HD
AUDIO INTERNATIONAL SOUND
LANGUAGE OF GRAPHICS ENGLISH
Eurovision is proud to be working with the UCI to bring the world’s leading international cycling events to European audiences for the next eight years (2017-2024).

We will be following the rainbow jersey across the globe to bring the best live action from both established competitions and rapidly growing events to cycling fans throughout Europe. The portfolio of events includes the annual UCI World Championships for road, track cycling, mountain bike, cyclo-cross, BMX and urban cycling together with the UCI Track Cycling World Cup and the Telenet UCI cyclo-cross World Cup.

The UCI events run from January to December, providing broadcasters with year-round world class cycling events that appeal to audiences of all ages.
NEXT EVENTS

- Telenet Cyclo-cross World Cup, 9 events from September 2016 to January 2017
- Track Cycling World Cup, 4 events from November 2016 to February 2017
- Cyclo-cross World Championships, 28-29 January 2017, Bieles (LUX)
- Track Cycling World Championships, 12-16 April 2017, Hong Kong (HKG)
- Mountain Bike World Championships, 5-10 September 2017, Cairns (AUS)
- Road World Championships, 17-24 September 2017, Bergen (NOR)

TERRITORIES

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ASPECT RATIO
DISTRIBUTION STANDARD
AUDIO
LANGUAGE OF GRAPHICS
16:9
HD
INTERNATIONAL SOUND
ENGLISH
Eurovision is proud to be able to bring the best of European cycling to viewers following a three year deal with the Union Européenne de Cyclisme (UEC).

Eurovision has the worldwide distribution rights for the annual Road, Track, Mountain Bike, Cyclo-cross and BMX European Championships from 2016 to 2018.

The best European cyclists will compete in more than 50 days of competitions every year. In 2018 the Road, Track, Mountain Bike and BMX European Championships in 2018 are part of the European Championships 2018 for which Eurovision already hold the rights.
• Cyclo-cross European Championships, 30 October – 1 November 2016, Pontchâteau (FRA)
• BMX European Championships, July 2017 (TBC), Bordeaux (FRA)
• Road European Championships, August 2017 (TBC)
• Track European Championships, October 2017 (TBC), Berlin (GER)
• Mountain Bike European Championships, TBC, Istanbul (TUR)
Arguably one of the most beautiful and most demanding of all sports, rowing requires focus, presence and teamwork. These qualities are the cornerstones of the sport which is in line with Eurovision’s values.

We are the proud representatives of FISA competitions since 1993 and offer the FISA World and European Championships as well as the FISA World Cups to the European broadcasters for the coming 4 years (2017 – 2020).

The World Rowing Cup is an annual team competition, comprising three international regattas in Grand Prix format per year. A World Rowing Cup Champion is allocated in each boat class to the nation with the most points won in that boat class at all three regattas.

The World Rowing Championships is an annual, 8 day Championships for male & female rowers in all 14 Olympic boat classes. It attracts entries of approximately 1,200 athletes representing up to 70 countries. The last 4 days of semis & finals (Thursday to Sunday) generate worldwide television coverage.
NEXT EVENTS

- **World Rowing Cup 1**,  
  5-7 May 2017, Belgrade (SRB)
- **European Rowing Championships**,  
  26-28 May 2017, Racice (CZE)
- **World Rowing Cup 2**,  
  15-18 June 2017, Poznan (POL)
- **World Rowing Cup 3**,  
  7-9 July 2017, Lucerne (SUI)
- **World Rowing Championships**,  
  24 September-1 October 2017, Sarasota, Florida (USA)

TERRITORIES

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ASPECT RATIO: 16:9
DISTRIBUTION STANDARD: HD
AUDIO: INTERNATIONAL SOUND
LANGUAGE OF GRAPHICS: ENGLISH
WINTER SPORTS
During 2015 Alpine World Championships over 700 athletes from more and 70 nations contributed into making Vail/Beaver Creek an unforgettable event. Some 125,000 spectators attended the 11 competitions and the official opening ceremony; whilst close to 100,000 visited the Medals Plaza in Vail to create a wonderful atmosphere for the evening ceremonies and vast line-up of concerts.

The 2017 FIS Alpine World Championships will return to St. Moritz for a record breaking fourth time. This event will represent the largest and most impressive collection of ski racing talents in the world, second after the Olympics.

The FIS Nordic Skiing World Championships will take place in Lahti, Finland.
NEXT EVENTS

• FIS Alpine Skiing World Championships 2017, 6-19 February 2017, St Moritz (SUI)
• FIS Nordic Skiing World Championships 2017, 22 February – 5 March 2017, Lahti (FIN)

TERRITORIES
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ASPECT RATIO
16:9

DISTRIBUTION STANDARD
HD

AUDIO
INTERNATIONAL SOUND

LANGUAGE OF GRAPHICS
ENGLISH
Eurovision is proud to represent the Austrian Skiing Federation, ÖSV, for the worldwide distribution of the FIS Skiing World Cups taking place in Austria.

The Austrian ski season will start on the 23rd of October in Sölden. The world’s elite skiers will also meet in Kitzbühel from the 21st to 22nd of January, 2017.

The ÖSV contract includes 38 competitions per year with an average of 1.5 hours of live coverage from the main competitions leading to approximately 55 hours in total.
Next Alpine Men’s Competitions (AUT):
• 23 October 2016, Sölden, GS
• 20 January 2017, Kitzbühel, SG
• 21 January 2017, Kitzbühel, DH
• 22 January 2017, Kitzbühel, SL
• 24 January 2017, Schladming, SL

In addition to the Men’s events the upcoming 2016/2017 season will include the following Competitions:
• 6 Alpine Ladies races
• 6 Ski Jumping/Ski Flying events
• 5 Nordic combined races
• 10 Snowboard races
Eurovision is proud to distribute the rights to the Swiss Ski World Cups for the next six seasons (2016/17 - 2021/22) on a worldwide basis.

The FIS World Cups allocated to Switzerland each season cover all six key disciplines, but the Alpine races are at the core of the Swiss package. The Lauberhorn Downhill reigns as the oldest, longest, fastest, and arguably the most beautiful course on the World Cup circuit. It’s also known as the most physically demanding.
Next Alpine Men’s Competitions (SUI):
• 7 January 2017, Adelboden, GS
• 8 January 2017, Adelboden, SL
• 13 January 2017, Wengen, AC (DH/SL)
• 14 January 2017, Wengen, AC
• 15 January 2017, Wengen, SL

In addition to the Men’s events the upcoming 2016/2017 season will include the following Competitions:
• 3 Alpine Ladies races
• 2 Ski Jumping/Ski Flying events
• 8 Cross Country races
• 4 Snowboard races

NEXT EVENTS

TERRITORIES

ASPECT RATIO
16:9
DISTRIBUTION STANDARD
HD
AUDIO
INTERNATIONAL SOUND
LANGUAGE OF GRAPHICS
ENGLISH

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The FIS Ski Flying World Championships have taken place since 1972.

There are just five ski flying hills in the world, in Harrachov (CZE), Vikersund (NOR), Planica (SLO), Kulm (AUT) and Oberstdorf (GER).

Ski flying is a truly spectacular discipline appealing to new audiences with drama and excitement.

The FIS Ski Flying World Championships 2018 will take place in Oberstdorf (GER).
NEXT EVENTS

• FIS Ski Flying World Championships,
  14-17 January 2018, Oberstdorf (GER)

TERRITORIES

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ASPECT RATIO
DISTRIBUTION STANDARD AUDIO
LANGUAGE OF GRAPHICS

16:9 HD INTERNATIONAL SOUND
ENGLISH
The winter Olympic sport of Biathlon combines the endurance of free-technique cross-country skiing with precision small-ball rifle marksmanship. With it being a popular spectator sport, Biathlon draws a huge audience not only at the competitions but also on screen.

The combination of two very different disciplines in the same competition - skiing and shooting - presents the athletes with an extremely demanding challenge.

Intense spectator interest in biathlon is not surprising, as it offers a wide spectrum of concurrent dynamic activities in the course of a single event. For example, in the Pursuit, a spectator can view starts, shooting, penalty loop and finishes while always aware of who is in the lead. On the competition trails or in the stadium it is just as exhilarating for the spectators, who can follow the exciting duels between the athletes at close range.
NEXT EVENTS

- IBU Biathlon World Cup 1,
  25 November – 4 December 2016, Östersund (SWE)
- IBU Biathlon World Cup 2,
  6-11 December 2016, Pokljuka (SLO)
- IBU Biathlon World Cup 3,
  13-18 December 2016, Nove Mesto (CZE)
- IBU Biathlon World Cup 4,
  2-8 January 2017, Oberhof (GER)
- IBU Biathlon World Cup 5,
  10-15 January 2017, Ruhpolding (GER)
- IBU Biathlon World Cup 6,
  17-22 January 2017, Antholz-Anterselva (ITA)
- U26 Open European Championships,
  23-31 January 2017, Duszniki Zdroj (POL)
- IBU World Championships,
  8-19 February, Hochfilzen (AUT)
- IBU Youth World Championships,
  22 February – 2 March, Ostrov (RUS)
- IBU World Cup 7,
  26 February – 5 March, PyeongChang (KOR)
- IBU World Cup 8,
  7-12 March, Tyumen (RUS)
- IBU World Cup 9,
  14-19 March, Oslo Holmenkollen (NOR)
- IBU Summer World Championships,
  1 September, TBC
Eurovision is proud to represent the International Skating Union (ISU) for the distribution of its upcoming 2016/2017 season after prolongation of long term partnership with ISU. This winter, the ISU will hold more than 30 events, making skating one of the most extensive sports in the world.

We have the pleasure in providing this large number of competitions to European audiences, including Figure Skating, Speed Skating and Short track Speed Skating European and World Championships.

The ISU offers more than 250 hours of live content, starting with the Chicago (USA) Figure Skating Grand Prix on the 21st of October 2016 and ending with the World Team Trophy in Japan on the 16th of April.
NEXT EVENTS

- **Speed Skating European Championships,** 6-8 January 2017, Warsaw (POL)
- **Figure Skating European Championships,** 25–29 January 2017, Ostrava (CZE)
- **Sprint Speed Skating World Championships,** 25-26 February 2017, Calgary (CAN)
- **All round Speed Skating World Championships,** 4-5 March 2017, Hamar (NOR)
- **Short Track Speed Skating World Championships,** 10-12 March 2017, Rotterdam (NED)
- **Figure Skating World Championships,** 29 March – 2 April 2017, Helsinki (FIN)

The season also includes the following events:

- **7 Figure Skating Grand Prix,** from October to December 2016
- **6 Speed Skating World Cups,** from November 2016 to March 2017
- **6 Short Track World Cups,** from November 2016 to February 2017
INDOOR SPORTS
For more than 25 years Eurovision has had an agreement with UEG, and the story continues to this day. Covering 10 championships, including all Men’s and Women’s European Artistic and Rhythmic Championships distributed on Eurovision’s state-of-the-art broadcast network.

Combining the technical performance with finesse and grace this beautiful sport has a wide interest in a large number of countries around the world.

The Artistic (Men and Women) and Rhythmic European Championships are held annually. An average of 70 hours of footage is distributed on Eurovision’s network every year.
NEXT EVENTS

• Artistic Team Gymnastics European Championships, 17-23 April 2017, Cluj Napoca (ROU)
• Rhythmic Gymnastics European Championships, 15-22 May 2017, Budapest (HUN)

TERRITORIES

THESE RIGHTS ARE AVAILABLE ON A WORLDWIDE BASIS

ASPECT RATIO 16:9
DISTRIBUTION STANDARD HD
AUDIO INTERNATIONAL SOUND
LANGUAGE OF GRAPHICS ENGLISH